



prepare.ai



prepare.ai
2019 CONFERENCE EVENT

CONFERENCE PROSPECTUS

JOIN THE AI

REVOLUTION

#PREPAREAI2019

2021 Conference PUTTING AI TO WORK

AI's delivering real results.
Is your org ready to scale?

10/28/21 • 8am-6pm

Eric P. Newman Education Center at
the Washington University School of
Medicine in St. Louis

2021
JOIN US IN SUPPORTING THE MIDWEST'S
LEADING AI CONFERENCE

2021 THEMES & OUTLOOK

Cyber: The New Battlefield

fraud/incident monitoring & response, defense etc.

AI & the Evolving Workplace

remote work, AI in training & support, legal & financial tools, cloud+edge computing, customer support & automations

Big Data's Bigger Opportunity

patient outcomes, data visualization, predictive analytics, hyper-personalization, data for social good

Tomorrow's Tools Today

CRISPR & genome editing, AR/VR, blockchain, sensor fusion, wearables, and all the tech the world should know about

How Tos

build data science teams, scale AI tools across the enterprise, reskill/upskill, attract & retain top talent

This fall, the Prepare.ai Conference returns to its original home for a day of jam-packed programming designed to increase the AI IQ of the St. Louis tech community.

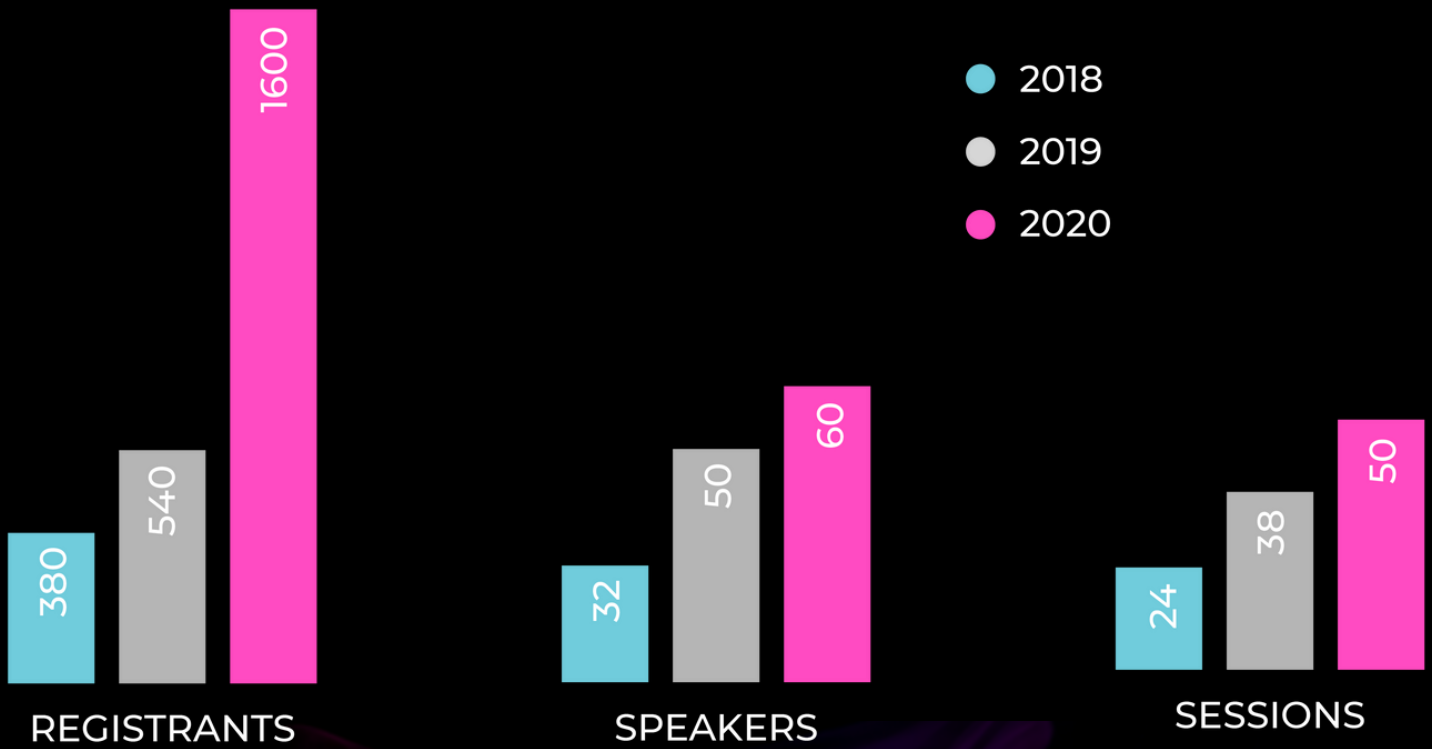
It's been a strange year (and change) for all of us. We look forward to convening leaders and thinkers from a broad array of organizations - startups and Fortune 50s, research institutions and nonprofits - around a common purpose: ensuring that the St. Louis community harness the potential of AI to scale our businesses (and city) within the context of an ever-evolving global economy.

We look forward to partnering with you on this worthy endeavor.

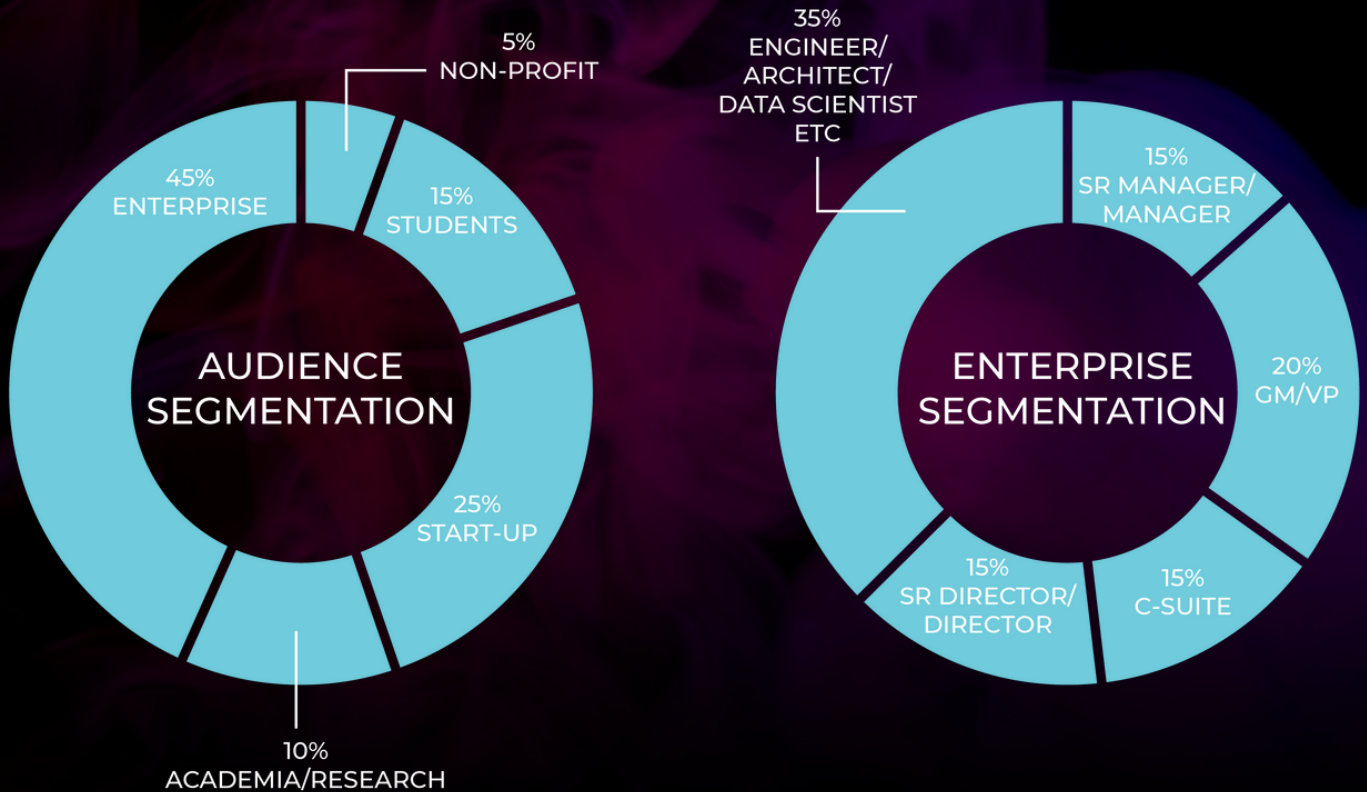
Yours,

Fully Teasdale
Executive Director

THE NUMBERS



BASED ON PRIOR EVENTS



2020 SPEAKERS



Marlon West

Head of Effects Animation,
Disney Animation Studios



Sarah Parcak, PhD

Space Archaeologist, Author
and 2016 TED Prize Winner



Mignon Clyburn

Commissioner, National
Security Council on Artificial
Intelligence; Former
Commissioner, FCC



Chris Sakalosky

Managing Director of
Healthcare & Life Science,
Google



Ranveer Chandra, PhD

Chief Scientist, Microsoft
Azure Global



Dr. Stacey Dixon

Deputy Director, National
Geospatial Intelligence
Agency



Bob Elfenbaum

CEO, Object Computing



Paul Skroch, PhD

VP Data Science & Platform
Engineering, Benson Hill

Lane Arthur, VP Data, Applications & Analytics,
John Deere

Natalie DiNicola, Chief of Staff, Benson Hill

Noah Fahlgren, PhD, Principal Investigator,
Donald Danforth Plant Science Center

Christine Fox, Assistant Director, Policy and
Analysis at Johns Hopkins University Applied
Physics Laboratory

Dr. Estella Geraghty, Chief Medical Officer, Esri

Stacy Hollins, PhD, Dean, Anheuser-Busch
School of Business, Harris-Stowe State University

EJ Hullverson, Digital Product Lead, Purina

Constance Lehman, MD, PhD, Chief, Division of
Breast Cancer Imaging, Mass General

Mark Munsell, Deputy Director, Digital and Data
Innovation, National Geospatial-Intelligence
Agency (NGA)

Philip Payne, PhD, Founding Director, Institute
for Informatics, Washington University School of
Medicine

Jeff Pittman, PhD, Chancellor, Saint Louis
Community College

Mark Pitts, VP Healthcare Analytics, Centene

Lionel P. Robert Jr, PhD, Director of MAVRIC
(Michigan Autonomous Vehicle Research
Intergroup Collaborative)

Robbie Schingler, CoFounder & Chief Strategy
Officer, Planet

Vidya Setlur, PhD, Staff Research Scientist,
Tableau

Jenny Splitter, Senior Contributor, Forbes

Abby Stylianou, PhD, Assistant Professor of
Computer Science, St. Louis University

Andy Sweet, Vice President, Strategy, Delivery
and Innovation, Daugherty Business Solutions

Greg Vannoni, Site Reliability & Actionable
Insights Engineer, PayPal

Naomi Wheeless, Global Head of Customer
Success, Square

Kelly Wibbenmeyer, PhD, Director of
Performance Consulting and Business Solutions,
Mercy

Tim Williamson, Head of Product 360, Bayer
Crop Science

2020 SPONSORS

PLATINUM



GOLD



SILVER



BRONZE



SPONSOR INFO

SPONSOR BENEFITS

- Access national-calibre, cutting-edge content
- Connect with the region's top AI & data science talent
- Help shape dialogue around critical AI & data science issues
- Share the latest business tools to drive ROI
- Support STL's burgeoning AI & data science ecosystem

ALA CARTE SPONSOR OPTIONS

	COST
Sponsor VIP Reception	\$10,000
Sponsor Closing Reception	\$4,000
Lunch & Learn Only	\$5,000
Career Fair Features <ul style="list-style-type: none">• Post jobs, attendees can apply directly in Prepare.ai event app• In-app chat with event-goers, set up live 1-1s	\$500

SPONSOR INFO

2021 SPONSOR PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
Cost	\$15,000	\$10,000	\$5,000	\$2,500
# Available	3	10	10	Unlimited
Booth Space	20x10 Booth	10x10 Booth	30" Hi Top	NA
Featured episode on Prepare.ai's podcast	X			
Guaranteed Session or Panel opportunity	X			
Session/Panel opportunity or Lunch & Learn Session		X		
Complimentary Passes (\$500 Value)	10	6	3	2
Access to Attendee List <ul style="list-style-type: none"> Names and titles/companies only One week before, one week following No merging with databases 	X	X		
Lead Capture	X	X	\$300	\$300
Swag in Attendee Bags	X	X	X	
Career Fair Features <ul style="list-style-type: none"> Post jobs, attendees can apply directly in Prepare.ai event app In-app chat with event-goers, set up live 1-1s 	X	X	X	\$200
Inclusion on event signage, website and event app, in-venue screen displays	X	X	X	X

Prepare.ai will not be providing video recording this year; sponsors may record their own sessions utilizing their own resources.

OUR PEOPLE

STAFF



Fully Teasdale
Executive Director



Dave Costenaro
Technical Director,
Co-Founder, Board Member

“

The sense of community was really grand. The program was fantastic, and I ended up landing my first engineering job after making a mid-life career change.

Michael Banvard
2020 attendee

”

BOARD MEMBERS



Maurice Brown
Accounting Manager
St. Louis Community
Foundation



Stacy Gee Hollins, PhD
Dean, Anheuser-Busch
School of Business
Harris-Stowe State
University



David Karandish
Co-Founder & CEO
Capacity



Tara Nesbitt
Senior Marketing Manager
Amplitude



David Schoemehl
Account Executive
Pivotal Software



Chris Sims
Prepare.ai Co-Founder



Andy Sweet
Vice President, Product
Engineering and Innovation
Daugherty Business
Solutions

WHAT IS PREPARE.AI?

Prepare.ai is a St. Louis-based 501c3 nonprofit organization whose mission is to increase the AI IQ of the St. Louis region by convening diverse individuals and organizations around national-calibre programming on artificial intelligence, data science and other world-changing tech.

We believe that St. Louis will thrive through collaboration - by breaking down silos, whether they be between industries or neighborhoods.

Help us Prepare.

“

Prepare.ai is the best place in St. Louis to learn about the latest developments in AI and data science. We have loved sponsoring the event and our staff gets a ton out of attending each year.

Brian Hopcraft
General Partner, Lewis & Clark Ventures

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